

Dylan Amico

Graphic Designer

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💻 dylanamico.com

EDUCATION

Bachelor of Arts

Graphic Design
University of Missouri
2020 - 2024

High School Diploma

Plainfield North High School
2016 - 2020

INVOLVEMENT

Youth Wrestling Coach

Beat the Streets Chicago
Jan 2026 - Present

SKILLS

Art Direction

UI/UX Design

Social Media

Concept Development

Visual Storytelling

Brand Identity Design

Adobe Creative Cloud

Microsoft Office

Generative Design

Videography

ABOUT ME

Multidisciplinary and Designer with experience in brand identity, web design, content creation, social media, and visual storytelling. Founder and Creative Director of Avalon, with additional freelance experience in digital design, marketing, and client work. Combines concept, craft, and technology to create thoughtful, engaging design.

EXPERIENCE

Fine Dining Server

Oct 2023 - Present

Naia | Chicago

Built hospitality experience across high-end and high-volume restaurants, including Naia Chicago, Cooper's Hawk, Flat Branch Pub, LandShark at Margaritaville, and Buffalo Wild Wings. Delivered personalized service, built strong guest relationships, managed multiple priorities, and supported sales through recommendations and upselling. Developed strong communication, teamwork, adaptability, and brand representation skills.

Freelance Design and Marketing

July 2025 - Present

Social Media, Web Design, and Branding

Provide freelance design and marketing support across client projects. Designed and developed a website for Microdot by Cambridge Sensors, translating technical information into a clear digital experience. Create short-form content for the Old Town Merchants and Residents Association, supporting seasonal campaigns and local storytelling.

Founder & Creative Director

Aug 2023 - Aug 2026

Avalon | @avalonexp

Lead creative direction, apparel design, and branding for Avalon, a concept-driven clothing brand. Design and hand-produce original pieces using custom printing and fabrication techniques while developing and managing digital campaigns across platforms. Produced 15+ video and social campaigns, collaborating with ambassadors and driving 200+ garment sales through strategic storytelling and engagement.