

Dylan Amico

Graphic Designer

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💻 dylanamico.com

ABOUT ME

Multidisciplinary Art Director and Designer with a focus on brand identity, content creation, and visual storytelling. Founder of Avalon, a concept-driven clothing brand known for immersive campaigns. Skilled in Adobe Creative Cloud, Figma, and generative AI tools. Combines craft, concept, and technology to create story-first, impactful design work.

EDUCATION

Bachelor of Arts

Graphic Design
University of Missouri
2020 - 2024

High School Diploma

Plainfield North High School
2016 - 2020

SKILLS

Art Direction

Concept Development

Visual Storytelling

Brand Identity Design

Social Media

UI/UX Design

Adobe Creative Cloud

Microsoft Office

Generative Design

Videography

Photography

Canva

EXPERIENCE

Social Media Content Creator

July 2025 - Nov 2025

Old Town Merchants & Residents Association

Plan, film, and edit short-form video content showcasing local businesses and events. Collaborate with the board and merchants to produce seasonal campaigns and digital storytelling that grow engagement and strengthen Old Town's social media presence.

Founder & Creative Director

Aug 2023 - Present

Avalon | @avalonexp

Lead creative direction, apparel design, and branding for Avalon, a concept-driven clothing brand. Design and hand-produce original pieces using custom printing and fabrication techniques while developing and managing digital campaigns across platforms. Produced 15+ video and social campaigns, collaborating with ambassadors and driving 200+ garment sales through strategic storytelling and engagement.

Creative Team Member

April 2023 - Oct 2023

Aged Ivy | @agedivy

Supported art direction, campaign strategy, and content creation for digital marketing initiatives. Contributed to trend research, visual storytelling, and social media production that enhanced brand identity and audience engagement through cohesive creative execution.